

NEWS FLUSH

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What Colleges See When They Find You Online

Many colleges are now using social media sites to research student applicants.

According to a 2013 survey by *The New York Times*, out of 381 college admission officers, **31%** (1/3) had checked out an applicants social media page to learn more about them.

A huge part of getting into college is making a good impression— pictures of smoking, drinking, or other illegal substance use that show up online can only hurt your chances.

Being Careful Of What You Put Out There

As we've heard countless times, we need to be careful about the information we put out on the web. What you post online cannot only negatively effect your prospects for college, but also for future job applications. Some employers have potential employees log into their Facebook, Twitter, or Instagram accounts **during the interview** to view their activity. With college applications and the hunt for a job coming closer every year, now is the time to make **smart decisions!** Be aware of what is wise to put out there for *everyone* to see.

Have you ever rejected a candidate because of what you saw about them on a social networking site?

69%

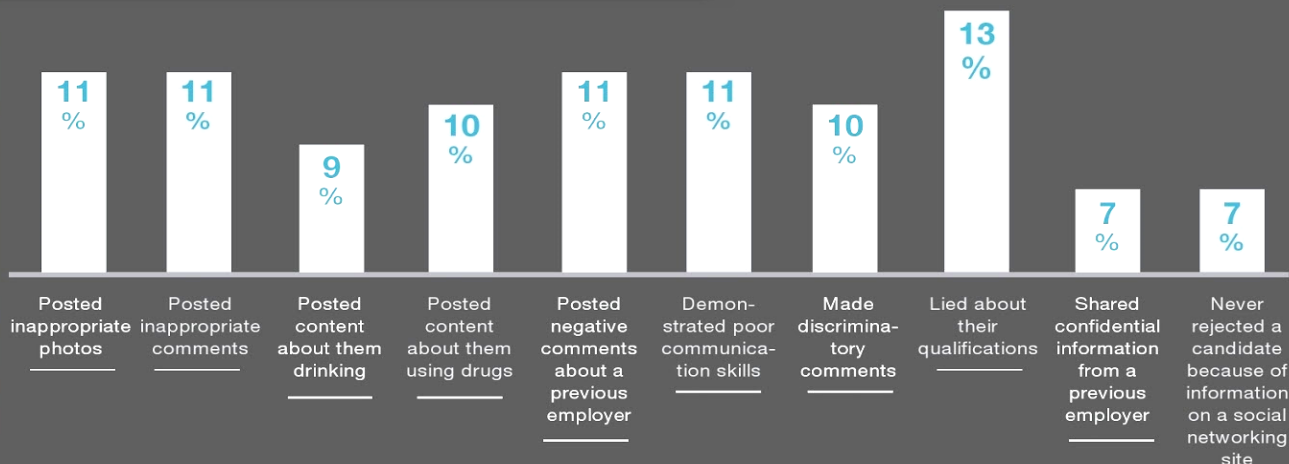
Yes

26%

No

I don't use those sites to screen prospective employees

Why have you rejected those candidates?



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