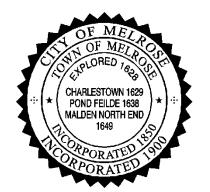
# COMMUNITY ELECTRICITY AGGREGATION



Martha Grover
Energy Efficiency Manager
City of Melrose
April 30, 2018

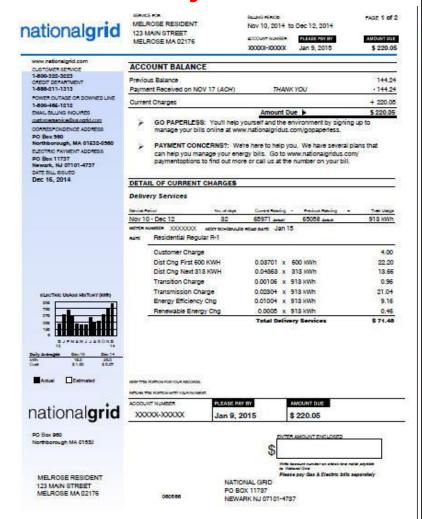


### WHAT is CEA?

The process by which a municipality arranges for electricity supply from a competitive electricity supplier on behalf of the residents and small businesses in the community.

 Aggregation is "opt-out" by design in order to incentivize suppliers to offer their lowest rates.

# Electricity Bill 101



#### SERVICE FOR SHUNG PERCO PAGE 2 of 2 MELROSE RESIDENT nationalgrid Nov 10, 2014, to Dec 12, 2014 123 MAIN STREET MELROSE MA 02176 AMOUNT DUE 0000X-XX0000 \$ 220.05 Jan 9, 2015 Enrollment Information Supply Services To eartif with a supplier or change to turrulix National Grid another supplier, you will need the following internation about your A NEWATIOST Basic Service Fixed 0.16278 x 913 kWh 148.57 And No. 200001-00000 Cycle Total Supply Services \$ 148,57 kWh Month 559 Jul 14 558 Aug 14 756 Sep 14 515 566 406 907 Dec 14 Explanation of General Billing Terms Delivery Service Oharges are comprised of: Payment Plans are Available for Four or More Months. Please Contact Us at KWH: Kilowethhour, a basic unit of electricity used. OH-Pagic Period of time when the need or demand for Customer Charge: The cost of providing customer related service such as metering, make reading and electricity on the Company's system is low, such as late billing. These fixed costs are unaffected by the actual amount of electricity yourses. Aviso importante? Si usted no entrende este aviso. Barre a la compania al: evenings, weekends and holidays. Peak: Period of time when the need or demand for electricity on the Company's system is high, normally Distribution Charge: The cost of delivering electricity from the beginning of the Company's distribution system during the day. Monday through Priday, excluding to your forms or business. Transition Charge: Company payments to its wholesses Right to Dispute Your Bill Byou believe your bill in inaccome or surviver for terminating its who lease arrangements. typical morthly usage rather than on an actual meter reading. It is usually rendered when we are unable to you wish to depute all or part of your lail. please contact National God at Transmission Charge: The cost of delivering electricity from the generation company to the beginning of the 1-800-323-3223 and request an investigation by a Company Complaint seed your meter. Moter Multiplier: A number by which the unage on certain meters must be multiplied by to obtain the total. Company's detribution system. Energy Efficiency Charge: The cost of energy Officer. If you are not satisfied with the efficiency program services offered by the Company. Menewable Energy Charge: A charge to fund intertwee Demand Charge: The cost of providing electrical then decision within 50 days, you have transmission and distribution equipment to accommodate your largest electrical load. for communicating the benefits of renewable energy and fratering formation, growth, expension and retention of the right to appeal to the honette Department of Public Utilities. Consumer Distaion. One South Station. Boeton. MA 02110. renewable energy and related enterprises. Supplier Service Oharges are comprised of: Telephone 617-707-2006 or 1-677-906-5066. Generation Charge: The charge(s) to provide electricity and other services to the customer by a supplier. Department of Public Utilities Right To Bectric Service DPU regulations provide that a company . You have a child under twelve months old living in If you have a francial hardship you for anyone presently taken to pay any portion of a full when a customer complaint or appeal is pending. that home. • Between November 15 and March 15 if your and normally fiving in your home) have a flight to Electric Service in the following stustions: During serious itness: Confact your physicism or Board of Health and have them telephone the Company service is heat related. Arrearage Management Program orly Household: If all recidents in your household immediately at 1-606-211-1010. Within seven (7) days of are 65 years of age problem or a minor (under the age of 16), the Company can not terminate your service for failure to pay a part due bill without the approval of the the phone call your physician or Board of Health must certify in writing, to the Company, that serious illness AMP provides among torgiveness to income-pusified residential customers. exists. The certificate protects against termination for 90 days (160 days if chronic illness) and may be renewed. Manachusetts Department of Public Utilities (DPU). • For additional information on the right to electric Participants must accept and stay current set rature to renew such cartification of serious littles as service, please contact our Credit Department at set out above may result in your service being terminated. 1-888-071-1913. For complete details and an application. visit www.reforeignities.com or cell the number on the frost. If you have questions or complaints regarding this bill or National Grid's service quality, please contact Customer Service at 1-000-303-0000. You may also contact the Massachusetts Department of Public Utilities. Consumer Division at 077-707-7000 or foll these of 1-077-000-0000 or web also www.mass.com/dox.

# Brief History of CEA in Melrose

May 2014 Aldermen approved pursuing aggregation

March 2015 Aldermen approved Melrose Plan to DPU

Sept. MA DPU Plan approval

Oct. Supplier bids solicited; Constellation won

Nov. Postcards mailed, outreach ramps up

Dec. 30 Day Opt-Out period, letters mailed

Jan. 2016 All eligible accounts enrolled

Jan. 2017 Contract extended for six months

July Unable to procure supply bids less than Basic

Service; contract expired; all accounts

switched to Basic Service

### WHERE is CEA in MA?

- According to a March 2018 report from the Mass Energy Consumers Alliance, there are about 145 cities and towns in MA with an aggregation in place or in process
- Since Melrose initiated our 2015 program, several others cities followed our lead and added local renewable energy to the supply mix including:

Boston Winchester
Medford Stoneham
Arlington Rockland
Gloucester Watertown
Dedham Hamilton
Brookline Sudbury

### WHY CEA now?

- To offer consumers another choice
- Rate stability
- Consumer protections such as no termination fees and transparent fixed rates
- Savings (but no guarantee)
- Consumer education and increased awareness of the competitive supply market
- Renewable energy investment

# How does CEA happen?

- Melrose Plan submitted to DPU for approval
- Consultant issues bids to suppliers
- Supplier bids received and evaluated
- If the price is right, Mayor Infurna accepts the bid; if not, we try again later
- Winning supplier issues opt-out letters to all eligible accounts
- 30 day opt-out period begins
- NO ACTION REQUIRED to be enrolled in the program
- Accounts transferred to supplier at end of opt-out period

#### Melrose Outreach Plan

#### Same as before but BETTER:

- Articles in local papers
- Mayor Infurna's Blog
- Melrose CEA website and toll-free number
- Social media blitz
- Postcard before the opt-out letters
- Opt-out letters to every eligible household
- Public information sessions
- MMTV
- Water bill inserts
- Tabling at senior discount fair, other events
- Electric bill notices

# Melrose CEA Program Details

- Eligible accounts automatically enrolled unless you opt-out
- You may leave the program at any time without early termination fees
- You will continue to receive one bill from National Grid
- You will continue to send payment to National Grid
- National Grid will continue to respond to emergencies and outages
- Your reliability and quality of service will stay the same
- Budget plans continue
- Low income discounts continue

### Melrose Local Green

- Included in the standard product:
  - 11% required from renewable energy solar, wind, biomass, etc
  - PLUS an additional 5% local renewable energy purchased through the MassEnergy Consumers Alliance
- Melrose Basic includes required 11% renewables
- Melrose Premium Green offers 100% renewable

Simulated view of the Future Generation Wind Turbines on the Mann Cranberry Farm in Plymouth, MA



PROPOSED CONDETIONS WITH HI HOW TOWER
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