

Melrose Substance Abuse Prevention Coalition

Monthly Coalition Meeting—Thursday, May 6, 2010

Present: Kara Showers, Ruth Clay, Diane Bagley, Maureen Beecy, Jeff Bolduc, Maureen Buzby, Eileen Dern, Diane Ely, Susan Federico, Jan Flynn, Mary Elizabeth Ford, Trisha Keane, Donna Macdonald, MaryBeth Margolis, Marie Ryan, Emma Svoboda, Allen Swartz, Cornelia Walsh, Mike Plumer, Carol Brooks Ball, Bruce Lomas, Martha Shook-Leslie, John Ross, Bob Savarino, Jen Sullivan, Tracy Pelrine, Bianca Palumbo. **Total Attendees: 27.**

Sectors represented: Youth, Parents, Business community, Media, Schools, Healthcare professionals, Governmental agencies, Other organizations.

Next Meeting Dates:

- 1) Action Team meetings (assorted dates/times/locations).
- 2) Next Monthly Coalition Meeting: **Thursday, June 3, 2010– 8:00-10:00 am, Superintendent’s Conference Room, Central Administration.**
******Please note: Meeting time change – 8:00-8:30 am (brief Coalition meeting) followed by planning session with Peg Sallade.******

Topic	Discussion	Decision/Action Step
Welcome/Introductions -Kara	-Role Assignments	-Jeff Bolduc appointed Reader. Mary Elizabeth Ford appointed Timekeeper. Ruth Clay, Donna Macdonald and Maureen Buzby (<i>big thank you to Maureen and Donna –as I was absent for meeting</i>) handled sign in sheet, table tents and minutes, respectively. -All attendees introduced themselves.
Coalition Business - Kara	-April 1 minutes -AT Updates -Training Calendar -Article of Interest -June Meeting & Summer Meetings	-Approved, as written. -In packet. -In packet. -“Study: Teens Turn to Marijuana in Lieu of Prescription Drugs” supports YAT findings. -Next Coalition meeting on Thursday, June 3rd will begin at 8:00 AM (Coalition photo-op!). After brief regular meeting, Peg Sallade will join us for FY’11 Strategic Planning Session (to run until 10:00 AM). -Summer meetings to be held at City Hall, Mayor’s Conference Room on Thursday, July 1 and Thursday, August 5th from 9:00 – 10:00 AM. Please note time and location change.
Police Action Team - Mike	-Current Efforts	-Mike reported that police dept. will be training staff on Social Host at roll call using Smart Board technology. -Obtained copy of Detective Bureau’s Tip Line spreadsheet. Wallet cards were

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		<ul style="list-style-type: none"> ▪ Do not imbed photos in word documents. Photos are always welcome – candid shots best. JPEG format preferred. ▪ Contact Carol for story submissions. <p><u>Mary Beth Margolis of MMTV</u> provided an overview of our local cable TV station – “by, for and of the people of Melrose”. Station is supported by small charge on customers’ cable bills and membership fees. Info provided:</p> <ul style="list-style-type: none"> ▪ Studio open 5:00-11:00 pm Sundays-Thursdays (some other times, but varies). Comcast channels are 3, 15 (MHS) and 16 (government). Verizon channels are 37, 38 and 39. ▪ MMTV does not have staff to go out and cover events. With prior notice, MMTV will find trained community members to help with filming. MMTV does provide training to individuals and organizations to produce their own shows (which can be shared with other communities). ▪ MMTV has “Community Bulletin Board” which airs brief announcements – 12 seconds/5 lines up to 30 days in advance of event. ▪ MB provided attendees with a handout with MMTV membership rates as well as TV appearance tips! (Copies available in our office if you missed meeting.)
Community Concern/Open Forum		<p>-Ruth reported that we are working on a prescription drug drop-off program. More info to follow. MMTV suggested a filming of someone doing an actual drop-off, followed by an appearance on MMTV to promote.</p> <p>-Youth Action Team reports on Media Literacy program this Spring with elementary students. Video presented of their work with Hoover School students in which students produced collages of print ads to highlight advertising they are subject to on a regular basis. Students completed a SAMHSA survey before and after the sessions.</p>
Networking		-Informal Networking
Adjournment		<p>-Meeting adjourned at 9:30 am.</p> <p><u>Reminder: Next Meeting to be held on Thursday, June 3, 2010 from 8:00-10:00 AM in Superintendent’s Conference Room, Central Administration.</u> (Coalition Meeting and Photo; 8:00-8:30 AM/Planning Session 8:30-10:00 AM)</p>

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